



**FOR IMMEDIATE RELEASE**  
**October 8, 2014**

**gMeetings Announces Re-launch and Strategic Partnership with Indigo Events**  
*Partnership provides unparalleled expertise in meetings & events management in Latin America*

**AVENTURA, FL, October 8, 2014** – gMeetings, a meetings management boutique, has been re-launched by its founder and Managing Director, Eli Gorin, CMP, CMM, and has formed a strategic partnership with Indigo Events, a leading events management firm with expertise in development of corporate and marketing events throughout the Latin America region. In recent years Gorin worked with international groups from over 75 countries attending various U.S. medical association meetings and last year launched Hospitality Growth Partners (HGP) providing consulting services in the hospitality industry. With the re-launch of gMeetings, originally founded in 2006, he returns to his passion for the Latin American region as well as providing professional development programs focused on international and cross-cultural meetings management. Indigo Events, headed by its President/CEO Gladys Mezrahi, with over 30 years' experience in the events industry, is an award-winning firm specializing in marketing through events, with offices in Aventura, Florida and Bogota, Colombia.

“In partnering with such a highly respected and experienced events firm that truly understands the nuances of the Latin American market, gMeetings can now fully support the complete needs of any client interested in doing business within the region,” said Gorin. “Between the two companies we bring over 45 years’ experience in developing strategic programs throughout the Americas, from corporate meetings to product launches and beyond, covering a wide array of industries including the technology, pharmaceutical, financial, distribution and manufacturing sectors.”

The partnership between gMeetings and Indigo Events merges the expertise of two companies that are truly engrained in Latin culture and knowledge of how business operates in the region. “Latin America is one of the fastest growing regions in the world for the meetings and events industry, and having a partner that understands how business is done both at home and abroad helps to ensure not just a smooth program, but one that is highly engaging and memorable for attendees,” said Mezrahi. For more important details of the companies’ services, information can be found on their websites at [www.gmeetings.net](http://www.gmeetings.net) and [www.indigoevents.net](http://www.indigoevents.net).

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**Contact:**

Eli Gorin, CMP, CMM  
gMeetings – a meetings management boutique  
Phone: +1.786.325.1782  
[eli@gmeetings.net](mailto:eli@gmeetings.net)  
[www.gmeetings.net](http://www.gmeetings.net)

Gladys Mezrahi  
Indigo Events  
Phone: +1.305.931.2370  
[gmezrahi@indigoevents.net](mailto:gmezrahi@indigoevents.net)  
[www.indigoevents.net](http://www.indigoevents.net)